



# NOELLE M. SCHNEIDER

ART DIRECTOR ◦ GRAPHIC DESIGN

**Sarcastic?** Maybe. **Barefoot?** Definitely.

But when it's time to design, brand, and strategize—I'm all in. I'm a design nerdy nerd with 20+ years of experience shaping visuals & telling stories that don't blend in.

If there's a brainstorm in the room, I'm already warming up the crayons.

Always chasing the next challenge!

## PORTFOLIO

email: [ashandauraemporium@gmail.com](mailto:ashandauraemporium@gmail.com)  
call or text: (608 )571-3691



## AT THE CORE

### Adobe Creative Cloud & Design Tools

Branding, strategy, typography, print & digital design, website design & development, multi-media campaigns, art & creative direction, package design, e-comm, illustration, retouching & photo manipulation, creative copywriting, trade show & environmental graphics, POP display & design, merchandising, advertising, and more...

## SHOUT OUTS

### Muse Awards

4 Gold: Video & Social Media Campaign  
4 Silver: Video & Social Media Campaign  
Best Overall Social Presence  
Best Use of Video

### Vega Awards

Best Social Media Campaign  
Best Overall Social Presence  
Best Use of Video

### Addy Awards

AAF, District 8 ◦ Regional Gold Addy

AAF, Wisconsin ◦ 2 Gold Addys  
3 Silver Addys ◦ Judge's Choice

### Adworkers MKE99

Package Design ◦ Logo Design

## HISTORY

### Fatbird Creative

Co-Founder ◦ Art Director ◦ Designer

**Emmi Roth** ◦ Graphic Designer

**Discover Mediaworks** ◦ Art Director

### Kohler, Co.

Freelance Art Director ◦ Graphic Designer

### Monarch Creative

Graphic Designer ◦ Senior Art Director

## EDUCATION

### University of Wisconsin-Madison

Fine Art ◦ Graphic Design